

Press Release

Standing ovations for the world's first real innovative Sit-Stand-Solution for height-adjustable desks

The kinema active chair will evolutionize the sitting habits of office dwellers: A constant change of body posture is healthy, will make you feel better and increase your individual freedom.

Active sitting – a constant combination of sitting and standing is the key to healthy office living. A revolution of work space ergonomics brought to you by the world's first kinema active chair. Let's face it, office dwellers are confronted with major health issues every day.

Long periods of sitting are "the new smoking" as studies show. People who spend most of their days slumped over are more likely to suffer from cardiovascular problems or to have a higher vulnerability to diabetes. But simply switching to standing up while working at a desk will not fix the problem, because according to science standing for more than five hours at a time isn't much healthier than sitting – it may cause chronic back pain or musculoskeletal disorders. So, there is no ONE ideal posture for desk jockeys. But there is a healthy solution – a well-balanced combination of standing and sitting, a so called „Stand-Sit-Support-Dynamic“.

Exactly what the kinema active chair was designed to do. Active, elevated sitting with an integrated function for pelvis rotation promotes and demands body movement. The kinema active chair liberates its user from the monotony of inflexible body posture one is usually confronted with at a desk work station. With only two adjustable parts it is easy to set up, simple to use and combinable with height-adjustable desks and tables.

The kinema active chair combines high functionality with modern design and dynamic comfort. It was made for sitting, elevated sitting and so called stand-sitting, the space between sitting and standing integrated into the basic ergonomics of the work space. The innovative and straightforward Design of the kinema active chair by Stefan Zoell has been awarded with two international prizes, the German Design Award 2016 and the International Design Award 2015 (USA).

This enables – unlike the simple rotational feature of a normal swivel chair – active sitting in vertical movement. Working from the kinema active chair, office dwellers will experience a new and healthier work space environment, nurturing body and soul all at the same time while raising productivity.

A real revolution of behavior and work space ergonomics – New visions of work.
Made in Germany.

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